

**CALL FOR CONTRIBUTIONS**  
**E-GLOBAL WINTER CYCLING CONGRESS**  
**11 FEBRUARY, 2021**  
**DUE DATE: 18 DECEMBER 2020**



## About

The 2021 e-Global Winter Cycling Congress is a joint effort of the Winter Cycling Federation (WCF) and Klinkhamer Group | conferences & events. The WCF was founded in 2013 and held its first international congress the same year in Oulu, Finland. After this first gathering, it became clear that WCF had identified an overwhelming need for more knowledge about winter cycling. It was decided that an annual congress concentrated on relevant issues was required. Because of the COVID-19 pandemic and in-person gathering restrictions, the WCF and Klinkhamer Group decided to organize an online Winter Cycling Congress for 2021.

The Winter Cycling Federation's vision is "winter cycling for everyone" - a world where cycling year-round is understood as normal and practical, where cycling is a viable transportation option for people of all ages and abilities. WCF's mission is to create opportunities for inspiration, research and collaboration that help cities and countries around the world learn what it takes to develop, implement and maintain bicycle-focused transportation systems year-round.

Drawing upon inspiring examples from some of the premier cycling jurisdictions in the world, the Winter Cycling Congress (WCC) is now established as the main forum for sharing examples and good practices of winter cycling design, planning, policy, and implementation around the world. Its aim is to operate globally, since winter conditions are a reality for billions around the world.

## Attendees

This is the seventh annual Winter Cycling Congress. It is a conference for everyone who lives in a winter city and who rides a bike, works with bikes, or plans for bikes. Past congresses have attracted urban and transportation planners; civil and traffic engineers; designers; architects; landscape architects; public health professionals; advocates; professors and students in planning, engineering, urban studies, social sciences; politicians and policy-makers; tourism professionals; economists; bicycle and bicycle-related manufacturers; manufacturers of city maintenance machinery; artists, journalists and bloggers.

## Viva La Bike Boom! Themes

Topics for presentation proposals should fall into one of the four themes of the Viva La Bike Boom! e-Global Congress:

- **Changing Gears** - politics, advocacy and municipal policy, gender, race, climate and social justice
- **Keeping the Wheels Turning** - urban planning and design, equipment, how-to's, maintenance and operation
- **Pedalling for the Future** - social, financial, physical and mental health, psychology, community building business, marketing or communications
- **For the Love of Winter - Art** - No two snowflakes are alike, and this is a conference unlike any other. Winter is magic. Share your gift. Tell a story.

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### **Speaker Deliverables**

When you submit a proposal, you agree to provide the deliverables and meet the deadlines established by the e-Global Winter Cycling Congress, if your presentation is accepted.

Deliverables:

- Confirm your participation and that of other people included in your proposal.
- Provide conference organizers with complete and accurate contact and biographical information for all speakers included in your proposal.
- Collaborate with the program team to deliver a planning meeting.
- Deliver a final version of your presentation in PowerPoint format before the conference.

Due dates:

- Proposal submission due - 18 December, 2020
- Contact information, bio and photo (400 characters maximum) due - 18 December, 2020

### **Presentation Formats**

All presentations for this e-Global congress will be held online. Presentation formats include:

- Lecture – A 90-minute session with 3 lectures on related topics. You present your contribution in a maximum of 20 minutes. A moderator leads the discussion following the presentations.
- Workshops – A 90-minute interactive session that you lead together with another expert on the topic submitted. Tell us about your topic and the approach you suggest for the workshop in your submission form.
- Panel session – Together with other experts you join a panel around a common theme. Each panel member makes a short presentation. After, a moderator interviews the panel and engages the audience.
- Pecha Kucha – 20 slides, 20 seconds per slide, this is the formula for a Pecha Kucha presentation.
- Live Tour - A 10-30min live tour, on foot or bicycle, highlighting the good or the bad, the special or the new.
- Interview - A conversation, on stage, between two people, where the interview and interviewee delve into an interesting topic.
- Plenary - A long format (up to an hour long) mainstage deep dive into something on which you are a subject matter expert. Suitable for a highly innovative idea that requires significant introduction time or recap of a life's work.
- Piece, story or performance - Think sound art, a video, a reaction conveyed by physical movement or a poem. Share something that just doesn't quite fit into any of the above.

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### **Selection Criteria**

Preference will be given to proposals that:

- Deliver cutting-edge information about issues related to winter cycling policy, planning, engineering, design, maintenance, implementation, evaluation and encouragement.
- Address winter cycling through the lens of equity - this could mean discussing distribution of infrastructure, providing equal maintenance, encouraging marginalized groups to use bicycles and walk and other topics related to equity in the context of winter.
- Emphasize innovative approaches and replicable examples.
- Offer creativity, interest, excitement and urgency.
- Engage new communities of people in discussions about cycling and sustainable transport.

### **Submitting Your Proposal**

General guidelines:

- Proposals must be submitted using the online form available on the 2021 e-Global Winter Cycling Congress website: [wintercycling.org/Congress2021](http://wintercycling.org/Congress2021)
- Proposals can be edited/updated after submission by contacting the organizers.
- Your proposal is not successfully submitted until you receive a confirmation e-mail after clicking the final submit button. If you do not receive a confirmation e-mail, please contact us.
- Submission of a proposal implies formal commitment by the designated presenting author to register for the congress and to present. However, registration is not required at the time of submission.
- All proposals will be evaluated by the Program Committee and may be accepted or rejected for oral presentation. The conference will not have any poster presentations.
- The corresponding author will receive all correspondence about the proposal. For this reason, it is strongly recommended that the presenting author also acts as corresponding author.
- All accepted proposals will be published on this website.

Presentation proposal guidelines:

- Proposals must be written in English.
- Include your biography (400 characters max) and contact information: name, title, organization, mailing address, e-mail address, and phone number.
- Indicate which format you are proposing. (See Presentation Formats section above.)
- Identify which theme your proposal should be considered for. (See Viva La Bike Boom! Themes section above.)
- The title of your presentation should be clear and specific, and in upper case.
- List 3-5 keywords that best describe your presentation.
- The text should be limited to 500 words.

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- Two (2) pictures allowed and will be displayed as figure 1 and 2. You can upload the pictures as .JPG in the module.
- Do not include tables or figures in the core text.

All accepted proposals will be published on the Winter Cycling Federation website.